



MR TIRE

EMPOWERING THE INDEPENDENT TIRE DEALER



BFM MARKETING SERVICES

1. \$700 EXCLUSIVE REBATE DIGITAL MARKETING PROGRAM

- Facebook video advertising exclusive rebate
- Facebook still image advertising
- 16x20 poster
- 8.5x11 counter display
- Analytics at end of the campaign



2. \$900 EXCLUSIVE REBATE DIGITAL MARKETING PROGRAM

- Facebook video advertising the exclusive rebate
- Facebook still image advertising
- Google ad square directed to dealer website
- Website banner advertisement
- 16x20 poster
- 8.5x11 counter display
- Analytics at end of the campaign



3. THREE (3) MONTH DIGITAL MARKETING PROGRAM

- (2) Facebook VIDEOS advertising the current exclusive rebate with dealer logo and info
- (1) Facebook current SOCIAL VIDEO SPOT with generic voiceover along with dealer logo and info
- (3) Facebook RETARGETING AD's
- (1) 30 day GOOGLE AD campaign with advertising
- (1) 30 day CONTEST with a shared giveaway prize to help increase dealers followers on Facebook



Google Ads

4. EXCLUSIVE REBATE PRINT MARKETING PROGRAM

- 6x9 Postcard
- Map for mailing with demographics
- Color proofs with custom coupons & dealer logo, address and website
- Coupon codes for tracking
- Postage
- Lasering address & Mail drop



VISIT US ONLINE AT MRTIREREBATES.COM/SALES