



TIRE REGISTRATION plus

Tire Registration Plus is the industries answer to accurate and efficient Tire Registration. With this innovative software users can register ALL Brands using validation logic to help ensure DOT number entry is more accurate. Users also have the ability to search for tire recalls by DOT number or brand. With the new Tire Registration Laws outlined in the FAST ACT, Tire Registration Plus helps dealers register tires properly and protect their business.

Talking Points:

- Fast Act: Passed in 2015 will require all tire dealers to electronically register ALL tires with the manufacturer.
 - Law was passed to help increase recover rates of Recalled Tires
- Safety Data:
 - From 2010-2015 there were 73 tire recalls, representing 3.8 million tires (Source NHTSA)
- Challenges in Tire Registration
 - Human error
 - Oversight
 - 160 manufacturers, not all have registration sites
- Benefits of Tire Registration Plus
 - DOT Validation
 - Plant code validation
 - Non-allowable character warnings
 - Date code validation
 - Tire Recall Check
 - And more...
 - DOT quick check
 - Tire recall check based on DOT
 - Tire Age check based on DOT
 - Record Keeping
 - Search all records for any recalls

Tire Registration Plus is available to MR. Tire & Big 3 Tire program dealers for \$24.95 per month

www.tireregistrationplus.com

Coupon Code: TRPKM